GROUP PRESS RELEASE SIMONIS® – ARAMITH® – STRACHAN®

Aramith has been chosen as the official and exclusive WCBS ball supplier for the World Games 2022

The World Games will be held in Alabama, United States, in July 2022. Aramith, the prestigious billiard ball brand, has been chosen to be a partner for the upcoming World Games cycle for all disciplines (carom, pool, snooker).

The World Games are organized by the International World Game Association (IWGA) under the auspices of the International Olympic Committee (IOC).

For Billiards, the World Games are the highest level of international competition. The 2022 edition of the World Games (postponed from 2021) will be played from July 7 to 17, 2022. For more details, visit https://www.theworldgames.org

About WCBS:

The WCBS debuted at the World Games in Akita, Japan in 2001. WCBS is the only organisation recognised by the IOC as the world governing body for the Billiards Sports. The WCBS has three members (UMB, WPA and IBSF), each representing a different discipline of Billiards, Carom, Pool and Snooker. At the World Games, the WCBS will be represented in the following disciplines: Pool – 9-Ball (men & women), Snooker (men) and Carom – 3 Cushion (men). For more details, visit https://www.wcbs.sport/.

24th August, 2021

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Sold in over 50 countries, Simonis™ cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

www.iwansimonis.com



Made by Saluc in Belgium, **Aramith™** Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

www.wsptextiles.com