GROUP PRESS RELEASE SIMONIS® – ARAMITH® – STRACHAN®

FOR IMMEDIATE RELEASE

2018 Supreme Pool Series Choose Strachan & Aramith

2018 will see the new Supreme Pool Series offering the biggest ever prize money in English Pool. The newly expanded series organised by Lee Kendall has total prize money of £125,000 and the Series winner will bank a remarkable £40,000 first prize.



The new series, sponsored by Supreme Pool Tables, will be held at the Players Pool & Snooker Lounge in Newcastle Under Lyme over 5 events throughout 2018. The very best players from World and Blackball rules will be battling it out for the title and the £40k prize. The big money has pulled in big names from across the various branches of pool including Gareth Potts, Chris Melling, Craig Marsh and Mick Hill.

The event's creator, Lee Kendall said: "It gives me the great pleasure to announce that the world's leading woollen pool cloth manufacturer Strachan and the world's best ball manufacturer, Aramith, will be the sole and exclusive equipment partners for the Supreme Pool Series.

We will be playing on a new Strachan napped, woollen, cloth throughout the Supreme Pool Series which will give our series its own identity and is designed to give the very best speed, response and control. It is the Players choice! We need the very best conditions for the very best players."

Stuart Gardiner (UK & Ireland Sales Manager for Strachan, Aramith and Simonis) talking about the new Supreme Events said: "Strachan Cloth is a long-term supporter of English Pool at all levels and the new Supreme Players Pool Events is an exciting new series of tournaments. Big prize money and some exciting new rules will breathe new life into the sport. Credit to Lee Kendal for trying to take the game to the next level and also for delivering prize money that will really get the players from all pool backgrounds excited".

He added: "Working with Lee as an advisor, Strachan have introduced a new lighter, faster and more responsive 6811 Tournament cloth, in a new colour, that offers the modern player the ultimate in speed, control and response. The new cloth will really give the series its own identity. Lee and his team have some great new ideas and I am sure that the new Supreme Tournaments will be a huge success going forward".

Ends.....

19th December 2017

For further information please contact: Stuart Gardiner - <u>Stuart.Gardiner@wsptextiles.com</u>



Sold in over 50 countries, Simonis™ cloth is truly the universal choice for cue sports. Having earned its reputation with professional players and amateurs alike, Simonis remains the choice for more tournaments worldwide than any other cloth.

www.iwansimonis.com



Made by Saluc in Belgium, Aramith™ Billiard balls have enjoyed a legendary reputation for outstanding endurance and uncompromised quality. Used by almost 80% of players worldwide, they are recognised as the reference of the industry.

www.aramith.com



Strachan™ is made in the West of England and is the world's leading brand of snooker and English pool cloth. The official cloth of World Snooker and used at professional tournaments worldwide. It is the choice of champions.

www.wsptextiles.com